

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

# INVOICE

DUPLICATE

Advertiser	POL/60 Plus Association
Product	
Estimate Number	78

Invoice #	218837-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	218837
Alt Order #	
Deal #	
Order Flight	11/01/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15791

**Billing Address:**

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	6am Daybreak	6-7a		to						
				10/29/12 to 11/04/12	2x		---TF--				
	WOOD			Th	11/01/12	:30	6:16 AM	SPA12TV18H	\$1,000.00		1
	WOOD			F	11/02/12	:30	6:41 AM	SPA12TV18H	\$1,000.00		2
2	WOOD	Today Show	658-9a		to						
				10/29/12 to 11/04/12	2x		---TF--				
	WOOD			Th	11/01/12	:30	8:27 AM	SPA12TV18H	\$1,350.00		1
	WOOD			F	11/02/12	:30	8:34 AM	SPA12TV18H	\$1,350.00		2
3	WOOD	Today Show 3	10-11a		to						
				10/29/12 to 11/04/12	2x		---TF--				
	WOOD			Th	11/01/12	:30	10:28 AM	SPA12TV18H	\$1,000.00		2
	WOOD			F	11/02/12	:30	10:46 AM	SPA12TV18H	\$1,000.00		1
4	WOOD	News 8 @ Noon	12-1p		to						
				10/29/12 to 11/04/12	2x		---TF--				
	WOOD			Th	11/01/12	:30	12:42 PM	SPA12TV18H	\$1,000.00		1
	WOOD			F	11/02/12	:30	12:38 PM	SPA12TV18H	\$1,000.00		2
5	WOOD	M-F News 8 @5p	5-530p		to						
				10/29/12 to 11/04/12	1x		---T---				
	WOOD			Th	11/01/12	:30	5:28 PM	SPA12TV18H	\$4,500.00		1
6	WOOD	Daybreak Sat @7am	658-8a		to						
				10/29/12 to 11/04/12	1x		-----S-				
	WOOD			Sa	11/03/12	:30	7:48 AM	SPA12TV18H	\$2,000.00		1
7	WOOD	Daybreak Sun @7am	658-8a		to						
				10/29/12 to 11/04/12	1x		-----S				
	WOOD			Su	11/04/12	:30	7:23 AM	SPA12TV18H	\$2,000.00		1
8	WOOD	5am Daybreak	5a-6am		to						
				11/05/12 to 11/11/12	1x		-T-----				
	WOOD			Tu	11/06/12	:30	5:19 AM	SPA12TV18H	\$500.00		2
9	WOOD	6am Daybreak	6-7a		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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		Advertiser Ref	IN15791

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9	WOOD	6am Daybreak	6-7a		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	6:21 AM	SPA12TV18H	\$1,000.00		1
10	WOOD	Today Show	658-9a		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	8:48 AM	SPA12TV18H	\$1,350.00		1
11	WOOD	Today Show 3	10-11a		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	10:46 AM	SPA12TV18H	\$1,000.00		1
12	WOOD	News 8 @ Noon	12-1p		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	12:18 PM	SPA12TV18H	\$1,000.00		1
13	WOOD	M-F News 8 @5p	5-530p		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	5:29 PM	SPA12TV18H	\$4,500.00		1

Aired Spots **17**

<u>Gross Total</u>	<b>\$26,550.00</b>	
<u>Agency Commission</u>	<b>\$3,982.50</b>	
<u>Net Amount Due</u>	<b>\$22,567.50</b>	<b>Payment Terms 30 Days</b>

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